



Dude Just Dude

CREATIVE'S HANDBOOK

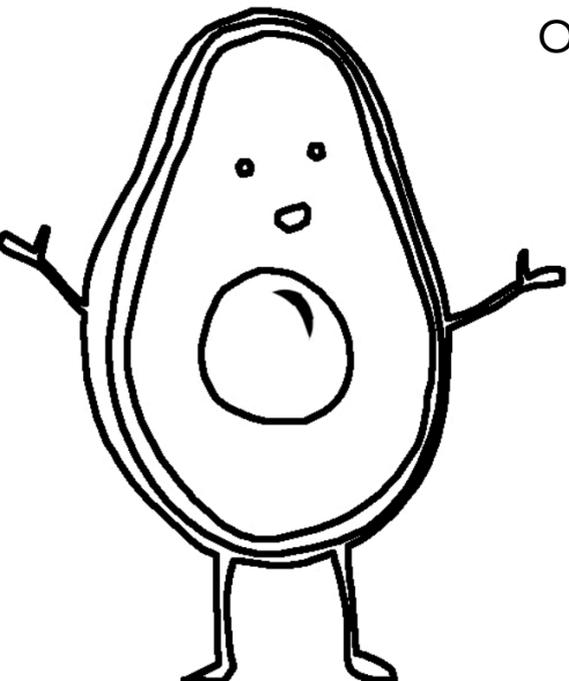
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WHO WE ARE

Dude Just Dude is an online marketplace founded on the passionate desire to enable creatives, designers and influencers to monetize their work. Behind every detail, are the focused minds of a hard-working group of young people.

As we continue to grow, we aim to make sure we don't lose our true spirit of being just a couple of dudes. With our humble beginnings and ambitious goals, expect only the best.



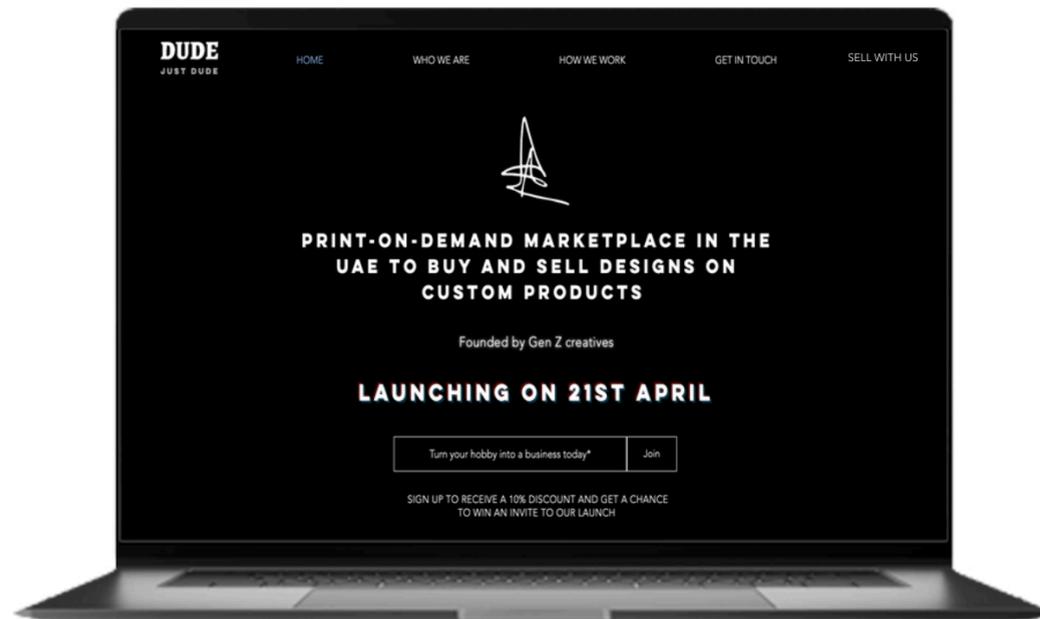
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WHY JOIN US?

It's one of the first steps towards turning your hobby into a business



We provide designers with a bigger audience



Allow influencers to build their brand



Enable entrepreneurs to start up



Bring collaboration to create without boundaries

and the best part? You earn with every purchase! P.S. We have no sign up costs, you're good.



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HOW WE WORK

Alright, it's super simple. Fill the form below the handbook link, you'll immediately receive a creator's agreement which you can sign and send over. As soon as you're done, check your email for the blank mockups for all our products with design specifications. Add your designs to the mockups and we'll take care of the rest!



Once an order has been placed for your design, it's immediately sent to our manufacturers, printed and packaged



The finished product will be picked up by one of our dudes and delivered to your customer with care.



Once the customer has received and paid for the order, we transfer the profits right into your account!



That's it! Start selling to get placed on our leaderboards and earn more with every purchase

The price you choose to sell your designs will be **higher than our 'fulfillment' price, that's your profit.**

For example: Our fulfillment price of a **t-shirt is AED 75**, if you decide to **sell it for AED 95**.

You earn AED 20 with every purchase of your design.



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LET'S TALK MONEY

Product Price List for one print/product

Products	Categories	Prices with delivery
Matte/Glossy		50 AED
Frosted Mug 16oz Big	Mugs	55 AED
2 Heart Shaped Mug		60 AED
Small Frosted Mug		55 AED
Collectors Glass		50 AED
Color Changing Mug		55 AED
Travel Bottle		Bottles
Travel Mug (digital print)	55 AED	
Big travel (Digital print)	55 AED	
Cotton Tote bags	Tote Bags	55 AED
Sling Tote Bag (grey too)		55 AED
Cotton Canvas		60 AED
Jute Canvas		60 AED
Caps High Quality Mesh	Caps	60 AED
Caps Soft Mesh		50 AED
Round Neck Tee	T-shirts/Hoodies	75 AED
Apron		65 AED
Hoodies		105 AED
Phone Cases	Cases	65 AED
A3	Prints	55 AED
A4		45 AED
A5		40 AED
Canvas (All Sizes)		110 AED

Embroidery on material will be an additional AED 20, depending on the size of the design

The numbers you see on the left are what we call our 'fulfillment' prices. This is the total amount it costs for us to provide you with the best services. So, what do these prices include? (Keep in mind, you don't have to pay for these before you start selling):

1. **Printing** (which includes the products)
2. **Packaging** (only eco-friendly ones)
3. **Delivery** (we're pretty quick, don't worry)
4. **Setting up your store** (with your brand name)
5. and most importantly, **24/7 customer service**

Okay so, how does this all work together and how do YOU make money?

we'll make sure to let you know of any changes



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GET STARTED

www.dudejustdude.com/shop/yourstorename 

Once your designs have been uploaded and approved, you get a unique link to use with any social media platforms, blogs, youtube channels etc. This is directly linked to a store with your products where your customers can shop at ease. We offer a fully integrated E-commerce store and accept online payments or cash on delivery.

LEVEL UP WITH OUR PRICING POLICY

FIRST 10 ORDERS

We allow you to immediately start selling with a 5 AED profit but only for the first 10 orders. This allows you to reach more people and build your audience.

NEXT 8 ORDERS

After the first 10, you can increase your profits up to AED 10 with every purchase. Good prices for amazing designs, are we right or are we right?

NEXT 5 ORDERS

8 more done? Easy. Get up to AED 15 with every purchase and you're only 5 more orders away from a place like never before. Your customers are waiting for your new designs to drop.

DUDE PLATINUM

That's it, you've made it. You now have access to all our exclusive event passes, offers on fulfillment prices and so much more. And your profits? The prices are totally up to you!



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CODE OF CONDUCT

These policies are in effect for the safety of all our creatives and customers. We aim to be a safe space for all ages.

1. Adult language: Dude Just Dude places restrictions on the use of all obscene language.

2. Violence and hatred: Derogatory language and the encouragement of violent behavior is prohibited on all products we will be printing and our social media platforms.

3. Adherence to UAE specific laws: All symbols and designs must comply with regional requirements as directed by the legislation of the United Arab Emirates.

. *Designs will be rejected if they don't comply with the above rules*



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COMMON QUESTIONS

Q1: Hey! So, do I pay anything to join or how does that work?

- Hi there! Alright so, no. There are no initial payments and no costs for you whatsoever. Once an order has been placed by a customer and they have paid for it, we will deduct our 'fulfillment' cost from that amount and send you the rest!

Q2: How would the money be transferred to me? Cash or Card? Do you accept LIV.?

- We transfer money directly into your preferred bank account and email the receipt. Yes, currently we also provide the option of Liv.-ing the money to your account!

Q3: How often would I get the money?

- Our billing cycles are every 15 days, The end of the month (on the 30th or 31st) and the mid (on the 15th or 16th). All orders within those days will be processed and sent to your account!



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**THAT'S IT! WE CAN'T WAIT TO
HAVE YOU ON BOARD :)**

If you have any more questions feel free to DM us on instagram @dudejustdude_com
or shoot us an email at any of these:

1. designers@dudejustdude.com
2. influencers@dudejustdude.com
3. hey@dudejustdude.com

SEE YOU SOON!



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